



The Collins Group Retailer Symposium

Phoenix Convention Center – January 16-17, 2020

In partnership with Creativation – January 18-20, 2020

All classes are specially planned for independent Crafting Retailers and your team--store managers, and in-house teachers. Events are planned so that you can return to your store with not only the best new products, but also with the latest paper crafting techniques to help GROW YOUR BUSINESS and SELL MORE PRODUCT. Our classes provide you with complete projects and instructions that you can take back to your store and teach to your customers - thus building enthusiasm and maximizing sales.

This package includes a Product Lightning Round to learn about new releases, 2 full days of craft classes (Nine 90-minute sessions), and a Sample Making Frenzy. Please Note: **This package DOES NOT include lunch. The Convention Center has told us the food court will probably be open both days for lunch, but won't make that determination until mid-December. If they decide NOT to open the food court, we will provide a boxed lunch option at an additional cost at that time.**

Product Lightning Round: Start the show off with a fast-paced overview of the latest and greatest product offerings from our attending vendors! You will not want to miss this fun and informative event (especially with all the exciting surprise giveaways) where new product will be unveiled and reviewed.

Nine 90-minute classes over Thursday and Friday: These classes are specially designed and taught by leading craft industry vendors – so that you can take them back to your store and re-teach them several times. Note: In each of the nine sessions, there will be 2-3 classes to choose from. Each attendee will select one class from each session.

Sample Making Frenzy: This amazing night is not to be missed! Our vendors will have tables in the ballroom each teaching a 3-5 minute make-and-take. This is a great evening of sample-making, desserts, friends and fun!

To register, please fill out the “Registration Form” on Page 2 and the “Class Selection Form” on Page 3.

As always, we truly appreciate your support of our events. We look forward to seeing you in Phoenix!

TheCollins Group Retailer Symposium – Registration Form

<u>STORE INFORMATION</u>	<u>ATTENDEE INFORMATION</u>															
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 30%;">Store Name</td><td></td></tr> <tr><td>Address</td><td></td></tr> <tr><td>City/St/Zip</td><td></td></tr> <tr><td>Phone</td><td></td></tr> <tr><td>Email</td><td></td></tr> </table>	Store Name		Address		City/St/Zip		Phone		Email		<table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td style="text-align: center;">Name & Position</td></tr> <tr><td>Attendee 1:</td></tr> <tr><td>Attendee 2:</td></tr> <tr><td>Attendee 3:</td></tr> <tr><td>Attendee 4:</td></tr> </table>	Name & Position	Attendee 1:	Attendee 2:	Attendee 3:	Attendee 4:
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Phone																
Email																
Name & Position																
Attendee 1:																
Attendee 2:																
Attendee 3:																
Attendee 4:																
<u>PAYMENT METHOD</u> <input type="radio"/> Sending a check or money order <input type="radio"/> Credit Card - If using a credit card, please fill out the Authorization Form Below. - If sending a check, make checks payable to TheCollinsGroup. Mail checks to: TheCollinsGroup, Inc. 3578 Hartsel Dr. Unit E-112 Colorado Springs, CO 80920	<u>FEE SECTION</u> This is a multi-room event. Attendees will select 1 class per session from 3 options. The price includes: Product Lightning Round, 1 class from each class of 9 sessions, Sample Making Frenzy. DOES NOT INCLUDE LUNCH. <table border="1" style="width: 100%; border-collapse: collapse; margin-top: 10px;"> <thead> <tr> <th style="width: 40%;">Education Event Fee</th> <th style="width: 15%;">Price</th> <th style="width: 20%;"># of Attendees</th> <th style="width: 25%;">Total Price</th> </tr> </thead> <tbody> <tr> <td>Full Price (Valid for Payments received 11/15/19 or after)</td> <td style="text-align: center;">\$425</td> <td></td> <td></td> </tr> <tr> <td>Sample Making Frenzy ONLY</td> <td style="text-align: center;">\$50</td> <td></td> <td></td> </tr> </tbody> </table> <p style="font-size: small; margin-top: 5px;">No Refunds after October 31, 2019 for ANY REASON. Registration closes January 6, 2020. (Email jenni.thecollinsgroup@gmail.com for late registrations.) Please note if you are paying by check, we must receive it within <u>10 days</u> of the date you email or fax your registration in order to hold your spot.</p>	Education Event Fee	Price	# of Attendees	Total Price	Full Price (Valid for Payments received 11/15/19 or after)	\$425			Sample Making Frenzy ONLY	\$50					
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Sample Making Frenzy ONLY	\$50															

<u>CREDIT CARD AUTHORIZATION FORM</u>	
Cardholder Name: (As Written on the Card)	
Billing Address:	
Credit Card Type:	___ Visa ___ Mastercard ___ Discover ___ American Express
Credit Card Number:	
Expiration Date:	
Security Code:	
Amount to Charge:	
Signed:	
Date:	
I authorize TheCollinsGroup to charge the agreed amount listed above to my credit card provided herein. I agree that I will pay for this purchase in accordance with the issuing bank cardholder agreement. I agree that there will be no refunds after Oct 31, 2019.	
Registrations can be submitted via email to jenni.thecollinsgroup@gmail.com or by fax at 719-528-5828.	

<u>Tentative Schedule</u>
Thurs, January 16, 2020
Product Lightning Round 8:00am - 9:30am
Class Session 1 9:45am – 11:15pm
Lunch – ON YOUR OWN 11:15am – 12:15pm
Class Sessions 2-4 12:15pm – 5:15pm
Fri, January 17, 2020
Class Session 5-6 8:00am – 11:15am
Lunch – ON YOUR OWN 11:15am – 12:15pm
Class Sessions 7-9 12:15pm – 5:15pm
Sample Making Frenzy 6:30pm - 9:30pm

TheCollins Group Retailer Symposium – Class Selection Form

For stores bringing multiple attendees, you may register only one person per class – unless you have more attendees than we have breakouts in any session. All attendees will be automatically registered for Product Lightning Round and Sample Making Frenzy.

Store Name: _____
 Attendee 1: _____
 Attendee 2: _____
 Attendee 3: _____
 Attendee 4: _____

	<i>Time & Event</i>	<i>Session Name</i>	<i>Indicate Name or Initials of Attendee(s)</i>
Thursday, January 16, 2020	8:00am – 9:30am	Product Lightning Round (Included for All Attendees)	
	Session 1 9:45am-11:15am	1A: Hero Arts – Welcome to Spring w/Hero Arts	
		1B: Art Gone Wild! – “Latest & Greatest” Cards to Treasure and Teach, Part 1	
		1C: Diamond Dotz/NeedleArt World – Introducing Diamond Dotz	
	11:15am – 12:15pm	Lunch – On Your Own	
	Session 2 12:15pm – 1:45pm	2A: Teresa Collins – Creating A Bold Life	
		2B: WOW! Embossing Powder – Simple but Effective Card Making	
		2C: Finders Keepers – Know When to Fold’Em	
	Session 3 2:00pm – 3:30pm	3A: Diamond Dotz/NeedleArt World – Meet Diamond Dotz	
		3B: WOW! Embossing Powder – Floating Floral Frame	
		3C: Stampendous – Beginning Watercolor Cards	
	Session 4 3:45pm – 5:15pm	4A: LDRS Creative – Country Pals Card Making	
4B: Sizzix – Making with Sizzix			
4C: My Colors Cardstock – Mini Album with My Colors Cardstock			
Friday, January 17, 2020	Session 5 8:00am – 9:30am	5A: Finders Keepers – Todoodles	
		5B: Aladine – COOL Chic Techniques with Izink and Sara Nauman	
		5C: Hero Arts – Create & Learn w/Hero Arts	
	Session 6 9:45am-11:15am	6A: Teresa Collins – Living Your Best Bold Life	
		6B: Picket Fence Studios – Cardmaking with Picket Fence Studios	
		6C: Stampendous – Rise and Shine Painted Placemat	
	11:15am – 12:15pm	Lunch – On Your Own	
	Session 7 12:15pm – 1:45pm	7A: Lawn Fawn – Celebrations with Lawn Fawn	
		7B: Simple Stories – What’s Your Story	
		7C: LDRS Creative – Popped Up Dimensional Card Making	
	Session 8 2:00pm – 3:30pm	8A: Elizabeth Craft Designs – It’s More Than A Planner	
		8B: Lawn Fawn – Interactive Cards with Lawn Fawn	
		8C: Simple Stories – Hip, Hop Hooray! Spring Is On Its Way!	
	Session 9 3:45pm – 5:15pm	9A: Photoplay – Makers Series Card Kits	
		9B: Elizabeth Craft Designs – Cardmakers Delight	
9C: Art Gone Wild! – “Latest & Greatest” Cards to Treasure & Teach Part 2			
6:30pm – 9:30pm	Sample Making Frenzy (Included for All Attendees)		