

SPRING 2014 PRODUCT LIGHTNING ROUND FORM

You have 1 minute so make it count! Please highlight one of your products...pick the one product or collection that you think every store can't do without. Please write 1 or 2 lines worth of material that you want us to share with the stores! **Please Note:** There will be 75+ people at this event.

_____ We will be at the PLR event to promote our line.

_____ We will not be at the PLR event and would like TheCollinsGroup to promote our line.

Please let us know what product you plan on sending for the stores and how many. Also, please let us know if you have specific instructions on how you want your product distributed. Otherwise, it will be left up to TheCollinsGroup discretion. Ideally it would be a sample per participant, but if you are featuring a more expensive item or collection we suggest a drawing.

Please mail your product directly to the hotel and make sure your box is label "PRODUCT LIGHTNING ROUND" and ATTENTION: ROBYN GILMAN

Sheraton Framingham Hotel
Hold for The Collins Group Show
Date of Event = 3/28/14
YOUR COMPANY NAME
1657 Worcester Road
Framingham, MA 01701
(Box 1 of 1, box 2 of 3, etc.)

****If you are sending product for the PLR, please let us know what your are sending and how many:_____**

Please email/fax Robyn (gilmanrobyn@yahoo.com) this Form by March 7th to help us prepare for the event.